



We are excited for you to join us on Today's Leading Women, a business and leadership podcast by women for women. During our chat, we will take our listeners on your journey as an entrepreneur, touching upon the defining moments, the myths, the challenges, the successes, and what's next in your business.

Below is the interview flow for your perusal.

*I will give a brief intro about you and your business, and then turn it over to you as we go over the topics below...

Part One: Your story (10 min)

1. Share with us your unique story of where you were when you started this business to where you are right now?
2. What are the top 5 lies or myths that people have about being in this type of business that you have?

Part Two: Steps you took (15min)

1. Outline for us the steps you took to get to where you are right now in a bullet point style easy enough for our listeners to follow. (5-7 steps maximum)
2. What's the # one thing our listeners can do today to get started?

Part Three: Promote yourself (5min)

Share the biggest benefit our listeners can get with your product/service and where they can learn more about it. (preferably to an optin page where you give away a freebie so you can build your list :)

- What's the name of your program?
- Who is it for?
- What do they get?
- What results they'll expect with it?
- Where can they learn more about it?

*I will call you via Skype at the appointed time: Skype: mariegraceberg. This is an audio only interview.

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